Essential Ref Paper B: ESSENTIAL REFERENCE PAPER 'B'

EAST HERTS COUNCIL AND COMMUNITY GRANT PRIORITIES

Including ambitions from Everyone Matters – A sustainable community strategy for East Herts 2009-2014.

East Herts Council Corporate Priority	East Herts Council Corporate Objective		Areas of interest for grant support - priorities
People - Fair and accessible services for those that use them and opportunities for everyone to contribute	Reduce health inequalities		Ensuring access to activities/facilities so it is easier for people, especially those who are less able, to take part in sports, leisure and play activities, removing barriers to participation (SCS ambition)
	Improve outcomes for vulnerable families and individuals		Providing fun and exciting play/sports activities for children in the summer holidays (SCS ambition))
		í	Facilitating fulfilling lives to those with learning disabilities or mobility difficulties (SCS ambition)
		└	Supporting talented young athletes and artists
	Increase community engagement		Encouraging projects where people take responsibility/interest for the area around them, voicing their concerns and seeking to solve local problems by collaborating with partners, working together for a common purpose, social connectedness
			Supporting Members to hold public meetings that engage their constituents (SCS ambition)

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East Herts Council Corporate Priority		East Herts Council Corporate Objective		Areas of interest for grant support - priorities
Place - Safe and Clean		Maintain our parks, play areas and open spaces in good order		Enhancing East Herts character - built and natural environment (SCS ambition) such as providing new space and increasing facilities' usefulness
				Improving access to indoor/outdoor sports and leisure facilities, especially for vulnerable groups
	\Rightarrow		ightharpoonup	Ensuring that places and spaces are "fit-for-purpose" and provide pleasant places for all people in the area to meet up (especially those without access to a car) and participate in community events.
		Reduce anti social behaviour and the fear of crime		Facilitating opportunities for people to feel connected with others, like they belong to their neighbourhood, and believing that people of different backgrounds get on well together (social cohesion)

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East Herts Council Corporate Priority

Prosperity -Improving the economic and social opportunities available to our communities

East Herts Council Corporate Objective

Enhance the economic well being of East Herts

Deliver value for money and reduce our reliance on central government funding

Areas of interest for grant support - priorities

Supporting community-owned charitable village shops or other facilities

Supporting organisations to fundraise online, reducing their reliance on Council grants

Increasing usage of community buildings, attracting new audiences, ensuring their economic viability and sustainability

Supporting festivals and events on the High Street, increasing footfall